

PRE PRESS AND PRINT PROCESS SPECIFICATIONS

Printing Process: OFFSET LITHOGRAPHIC (In Mould Labels, Paper Labels & Clear Polypropylene)

Designer(s): To ensure the highest quality finished print product please follow guidelines below.

Files to be supplied as: 300dpi Resolution in Native file programs; Illustrator, InDesign, Hi Resolution PDF etc.

- ⊕ For Native files all elements of the art work must fully editable.
- ⊕ All fonts should be supplied and NOT outlined.
- ⊕ Font size must be 8pt - advise if smaller.
- ⊕ All links must be supplied.
- ⊕ All artwork text, images and logo must be placed within the Important Text Area within 3mm of Die Line. See Figure 1.

Colour: Standard Pantone “spot” colours and/or CMYK process must be used.

- ⊕ Maximum of 6 colours + Varnish.
- ⊕ White must be marked when printing on a Clear substrate.
- ⊕ Non-printing images such as Die Lines must be set up as a spot colour and set to overprint.
- ⊕ Black text should be supplied as 100% black.
- ⊕ Line Weight Minimum is 1.0pt for 4 colour & 0.75pt for solid colour - advise if smaller.

Barcodes: Supplied as a number. Barcodes are generated in-house and are GS1 compliant.

Larger Files: FTP upload options are available for files over 8MB.

Prepress Workflow:

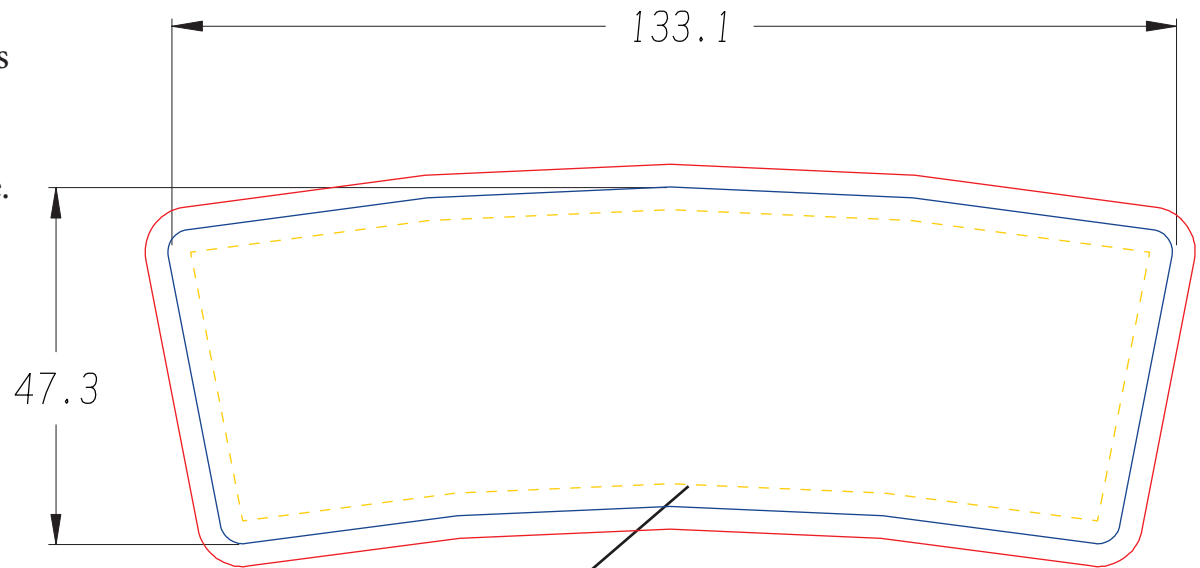
1. Preflight of supplied artwork,
2. Van Dyke Press creates proof within print specifications,
3. Customer approval of Soft copy and Hard copy proof,
4. Proof ready for print.

The Van Dyke Press Pty Ltd takes no responsibility for the legal compliance of design, this responsibility lies with the customer.



The Van Dyke Press
8 Short Street
Brookvale NSW 2100
Australia
Tel: 02 9938 5666
Fax: 02 9938 5222

Figure 1.



Important text
or copy should be
within this line.

